

Malaysia  
*Truly Asia*



JPT | DEPARTMENT  
OF HIGHER  
EDUCATION

*cuti-cuti*  
MALAYSIA

# EduTourism

## #myEduTourism

MINISTRY OF HIGHER EDUCATION



# #myEdutourism

MINISTRY OF HIGHER EDUCATION

## Global-ready Business Leaders

### PROGRAMME SYNOPSIS | OBJECTIVES

Aims to expose participants to solidify business management skills and immerse in blended career path. In addition, this program is to develop leadership skills and eventually become change makers.

### ACTIVITIES

#### Classroom learning and Excursion

- Face to face learning supported by e-Learning platform
- Classes/Lecturers
- Field trips (to selected industry partners)

### LEARNING SCOPE

- Building a business with passion
- Cultural richness that includes diversity in the lives of Malaysians
- A changemaker in the making
- Develop leadership skills
- Learn teamwork
- Acquire new skills – culinary
- Acquire new language skills – Malay language
- Research on UNESCO World Heritage places
- Essential soft skills in the real working world
- Well-rounded management professional
- Core MBA modules

### DURATION

3 months |  
bi-monthly

### LANGUAGE PROFICIENCY

IELTS Band 6.0 or CEFR equivalent (only required when participants intend to convert the Micro-credential certificate (MC) into a full MBA qualification)





### CREDIT TRANSFER

Micro-credential certificate (MC) will be issued for candidates who have fulfilled all the assessment requirements. These MCs can be considered for credit transfer to an MBA qualification.



### TARGET GROUP(S)

Professional Working Adults



### TYPE(S) OF CERTIFICATION

Certificate of Achievement at the completion of modules leading to Master of Business Administration (MBA)

### FEES

#### MYR28,900\* per person

*Price includes full board accommodation, meals, airport transfer and visa.*

*\*Price is subjected to changes without prior notice*



### For further information, please contact

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## Intensive Culinary Experiential Workshop



### PROGRAMME SYNOPSIS | OBJECTIVES

Promote the diverse and multi-racial Malaysian food, culture and traditional heritage. In addition, participants will expose the know-how of Malaysian cultural food preparation.

### ACTIVITIES

- Culinary talks, demos and practical sessions
- Local market visit
- Out-of-city day tour

### LEARNING SCOPE

Learn about the culinary environment of Malaysia and appreciate the uniqueness of the food heritage of Malaysia

### LANGUAGE PROFICIENCY

English Language (Mandarin translation may be provided for groups comprising mainly from China)

### DURATION

7 days | monthly



### CREDIT TRANSFER

Not applicable



### TARGET GROUP(S)

University / College Learners  
/ International Tourists / Tour group / Participants



### TYPE(S) OF CERTIFICATION

Certificate of Attendance

### FEES

#### USD1550\* per person

*Price includes 7 days 6 nights' accommodation, transportation, insurance and etc.*

*\*Price is subjected to changes without prior notice*

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## Malaysian Community Development Work

### PROGRAMME SYNOPSIS | OBJECTIVES

Obtain a better understanding of the concept of 'volunteer tourism' in Malaysia and experience intercultural dimensions of a Malaysian community development work.

### ACTIVITIES

- Discussions
- Excursions
- Projects
- Homestay experiences
- Interaction with local communities

### LEARNING SCOPE

Participants will be able to experience voluntary work in Malaysia's diverse cultures and also to explore the uniqueness of the hospitality services.

### LANGUAGE PROFICIENCY

Minimum English Language proficiency

### DURATION

4 weeks |  
January / May  
/ September



### CREDIT TRANSFER

Not applicable



### TARGET GROUP(S)

College and University learners / participants



### TYPE(S) OF CERTIFICATION

Certificate of Achievement

### FEES

#### USD 3200\* per person

*Price includes accommodation, meals, transportation and tours.*

*\*Price is subjected to changes without prior notice*



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## The Art of Malaysian Heritage Cuisine

### PROGRAMME SYNOPSIS | OBJECTIVES

Promote the diverse and multi-racial Malaysian food, culture and traditional heritage. In addition, participants will expose the know-how of Malaysian cultural food preparation.

### ACTIVITIES

#### Talks, Practical sessions and Excursion

- Culinary talks, demos and practical sessions
- Local market visit
- Out-of-city day tour

### LEARNING SCOPE

Learn about the culinary environment of Malaysia and appreciate the uniqueness of the food heritage of Malaysia

### LANGUAGE PROFICIENCY

English Language

### DURATION

4 weeks | January / July



#### CREDIT TRANSFER

Not applicable



#### TARGET GROUP(S)

University / High School  
Learners / Participants



#### TYPES(S) OF CERTIFICATION

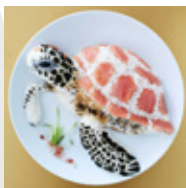
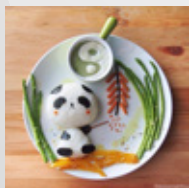
Certificate of Completion

### FEES

#### USD3200\* per person

*Price includes accommodation, transportation, insurance and etc.*

*\*Price is subjected to changes without prior notice*



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## Berjaya Communication & Career Exposure Programme

### PROGRAMME SYNOPSIS | OBJECTIVES

Develop participant intellectual, personal and professional abilities. In addition of acquire basic language skills (listening, speaking, reading and writing) in order to communication with speakers of English language and acquire exposure to the Malaysian workplace.

### ACTIVITIES

City and Cultural Tours | Getting to Know Malaysian Culture | Speaking English Confidently | Interacting across culture | Expressing Personal Opinions

### LEARNING SCOPE

Learn about the Malaysian Cultures diversities, exploring the Malaysian Lifestyle, giving and following through instruction, introducing business writing styles and managing challenging situations.

### DURATION

1 - 4 weeks |  
January, February, July and  
August  
(Winter Camp and Summer  
Camp)

### LANGUAGE PROFICIENCY

Minimum English Language  
communication proficiency



### CREDIT TRANSFER

Not applicable



### TARGET GROUP(S)

College and University  
learners / participants



### TYPE(S) OF CERTIFICATION

Certificate of Completion and  
Attendance

### FEES

#### MYR4800 – 9500\* per person

*Price includes accommodation, meals, transportation and tours.*

*\*Price is subjected to changes without prior notice*

### For further information, please contact



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